Fair Park Committee Agenda Jefferson County

Jefferson County Fair Park Activity Center – Conference Room 503 N. Jackson Avenue Jefferson, WI 53549

Date: Thursday, February 4, 2016

Time: 8:00 am

Committee members: Poulson, Blane (Chair)

Counsell, Al

Foelker, Matthew (Vice Chair) Kutz, Russell

Hanneman, Jennifer (Secretary)

1. Call to order

- 2. Roll call (establish a quorum)
- 3. Certification of compliance with Open Meetings Law
- 4. Approval of the agenda
- 5. Approval of Fair Park Committee minutes of January 7, 2016.
- 6. Communication
- 7. Public Comment (Members of the public who wish to address the Committee on specific agenda items must register their request at this time)
- 8. Discussion and possible action on terminal vs. non-terminal swine exhibit at Fair.
- 9. Review of Fair Park Director's Report
- 10. Review of Fair Park Supervisor's Report
- 11. Review of Fair Park Office Report
- 12. Adjourn

Next scheduled meetings: Thursday, March 3, 2016

Thursday, April 7, 2016

A Quorum of any Jefferson County Committee, Board, Commission or other body, including the Jefferson County Board of Supervisors, may be present at this meeting.

Individuals requiring special accommodations for attendance at this meeting should contact the County Administrator 24 hours prior to the meeting at 920/674-7101 so appropriate arrangements can be made.

Jefferson County Fair Park January 7, 2016 | Meeting Minutes

The Jefferson County Fair Park committee met on Thursday, January 7th at 8:00 a.m. in the Activity Center Conference Room. Present were: (Fair Committee) Al Counsell, Blane Poulson, Matt Foelker, Russell Kutz, Jennifer Hanneman, County Administrator Ben Wehmeier, County Board Chairman James Schroeder, Fair Park Director David Diestler, Supervisor Roger Kylmanen, Marketing/Administrative Assistants Amy Listle and Renee Busshardt, Swine Superintendent Greg Sambs, UW-Extension Agents LaVern Georgson and Sarah Torbert, and Finance Director Brian Lamers.

Let the record show that a quorum is present, meeting duly noted and the door open.

Review and Approve Agenda

Minutes: A motion was made by Jennifer Hanneman to accept the minutes of the December 3, 2015 meeting as presented, seconded by Matt Foelker. Motion carried.

Communications: Holiday Greeting Cards from several Fair Park vendors and customers were presented.

Public Comment: None.

Discussion and action on terminal vs. non-terminal swine exhibit at Fair: David presented the information that was included in the committee packet. This included the re-cap of an informal meeting held on December 10, 2015 to gather audience opinions about the fair swine show, results of an online survey targeted to swine project participants and their families, a survey conducted by Stacie Ashby at DATCP indicating how many fairs had terminal vs. non-terminal shows, documents from the DATCP State Veterinarian's office, fair superintendent assistance, information from WI State Fair and additional thoughts. Superintendent Greg Sambs also expressed that most slaughterhouses appreciate terminal shows because they have more time to organize and better prepare for the amount of animals that may be sent their way and suggested that some improvements could be made to the swine barn. UW-Extension Agent LaVern Georgson talked about the spread of pig diseases, the effects that has on pig producers and that Wisconsin has a high focus on animal health and its importance. UW-Extension Agent Sarah Torbert asked that no matter the decision that communication was high priority. Jennifer Hanneman made a motion to continue with a terminal swine show, seconded by Matt Foelker. Motion passed unanimously.

Discussion on Feasibility Study: David presented a handout with information about a feasibility study request for proposal and evaluation criteria. This will continue to be discussed. No approval or action was taken.

Financial Report: Review financials with the committee and we are expecting to stay within budget

Director's Report: David reported Grandstand entertainment for Friday night has an accepted offer. We are still looking for an act on Saturday night. Augie's Catering will not renew their contract after March 2016. A request for proposal for a new food service vendor has been published. Dave would like to have the website redesigned and is working on a request for proposal for that. Still doing research on Point of Sale (POS) systems. Dave also talked about a Senate bill that is being created that would change regulations on fair entries.

Supervisor's Report: Roger Kylmanen reported that a used John Deere Gator was purchased, this will replace 2 older golf carts that will be sold on the Wisconsin Auction site. Restrooms are being updated with new paint, toilet paper, paper towel and soap dispensers. He also provided a list of other projects he is working on.

Office Report: Amy Listle reported that Renee Busshardt started December 7, 2015. 2016 event contracts are being completed. The office staff and Fairest of the Fairs would be attending the Wisconsin Association of Fairs convention in the Wisconsin Dells at the beginning of January. Also the Fair Office was being painted.

Next Meeting: The next meeting was set for February 4, 2016 at 8:00 a.m. in the conference room of the Activity Center.

With no further business, Al Counsell made a motion to adjourn the meeting. Jennifer Hanneman seconded. Motion carried. Meeting adjourned at 8:47 a.m.

Notes for Agenda Item #8:

Discussion and possible action on terminal vs. non-terminal swine exhibit at Fair.

- 1. Swine Meeting Held on December 10, 2015 at JCFP Activity Center. Approximately 40 people attended the meeting.
 - a. Majority of people that were present were in favor of a non-terminal show
 - b. Several people at the meeting were not concerned about swine biosecurity and stated that mixing the animals would help build up immunities to fight off the virus. When the Fair Park stated that we were concerned about spreading the virus and didn't want to expose the county and surrounding communities to the potential threat they said it shouldn't be any concern of the Fair Park.
 - c. Most people were concerned with the gilts and breeding stock swine and wanting a non-terminal show. They wanted a non-terminal show so they could take them back to the farm and keep them for breeding, get them ready for the State Fair or having an option on the slaughterhouse to use.

2. Survey

a. Survey was sent to over 150 people involved with the Jefferson County 4-H & FFA Swine Project. There were 26 surveys taken, the results are attached.

3. DATCP

- a. Stacie Ashby DATCP: Only 6 counties out of 36 replying to survey have non-terminal swine shows. (81% Terminal vs. 19% Non-Terminal, responses attached)
- b. State Veterinarian Dr. Paul McGraw's statement (attached)

4. Superintendents

- a. Assisted in collecting data and research
- b. Goal is to support the Jefferson County Fair and provide the best possible experience for both exhibitors and spectators in a clean, safe, bio secure environment.

5. Additional thoughts

- a. How many additional people would exhibit by having a non-terminal show?
 - i. Concerns about not having enough stalls, judges, etc.
- b. Slaughter house likes having a terminal show. It easier for them to organize and know how many pigs will need to be picked up.
- c. If we a non-terminal show all pigs returning to the farm would have to be quarantined before comingling again. Farmers may not want that risk.
- d. Terminal show load out process after Fair is easier, more efficient and less disruptive to the public.
- 6. State Fair has a terminal market show and a non-terminal breed show. They run the non-terminal show first and the pigs are only stalled for one day. They come into a clean facility and never come in contact with other show pigs. The facility is cleaned after they leave and the market show pigs arrive the next day. Their plan supports the biosecurity recommendations from the National Assembly of State Animal Health Officials (NASAHO) to limit the time that pigs are present on exhibition grounds.

http://www.usaha.org/Portals/6/news/Swine%20Exhibitions%202013.pdf

Hello Mr. Diestler-

I don't think I'll be able to attend the swine meeting on Thursday night but I did want to voice my opinion in addition to the survey I completed.

I would like to see Jefferson County go back to a non-terminal show. I understand the concern of spreading disease and it is a real concern not to be taken lightly. However, for the average show person in Jefferson County, if they were to take their pigs back home, they generally don't have any other pigs or they just have pigs which they have taken or are taking to other shows.

PEDV is really what caused this show to change to terminal. However, PEDV really doesn't have a large impact on finished hogs or grower hogs. They would probably show some signs and be sick but they normally recover fairly quickly. The major threat of PEDV is in farrowing operations. So again the average show person in Jefferson County would see very little negative impact even in the unlikely case of contracting the disease. There are also some positives.

It could save the kids some money because they could potentially take the pigs shown at Jefferson to State Fair. It would be a little tough with a barrow but you could potentially bring one in the lighter weight classes for Jefferson and then finish it out for the heavier classes at State Fair. With gilts you could also do it by potentially taking them into a breeding class at State Fair where weight wouldn't be an issue. The cost of showing pigs has gone up substantially and in some cases, the cost can be prohibitive for a youth to show at both Jefferson and State Fair so this option with some good management could potentially give them an opportunity to go to both shows. You also have situations where breeders allow kids to manage and raise an animal for them for very little cost but they then want to get that animal back after the fair. With a terminal show that's not possible.

The bigger dilemma is for the breeders. The risk of bringing pigs back from the fair is real and has to be acknowledged by any breeder. But it is *their* risk. We breed pigs and if we chose to take pigs to the fair and bring them back home, it would be up to us to take the necessary precautions- quarantine for sure and possibly test them before reintroducing them to the breeding herd. That's a decision each breeder has to make on their own and decide if the risk is worth it. The reward for taking the risk is obviously to save a substantial amount of money because with a terminal show we're forced to keep a separate set of gilts for breeding and separate set for showing. And we're also potentially not taking our best gilts to the fair because we want to keep them for breeding.

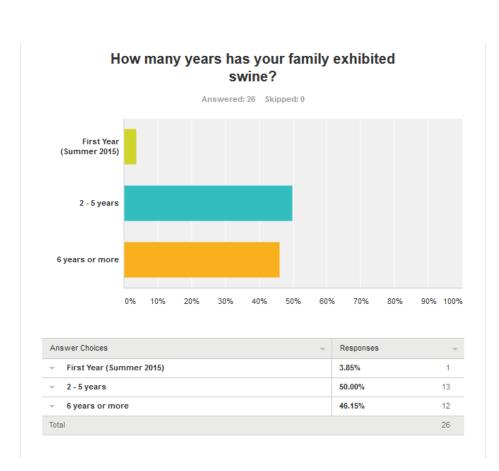
Bottom line is there's risk whether the show is terminal or not. Just going to the fair and going home each day to feed carries risk. Taking your tack home from the fair, hauling pigs to the fairgrounds in our trailer, hauling pigs to Equity or to Country Cutters at any time- they are all risks and it's up to individuals to put plans in place to mitigate the risk as much as possible. Going to this meeting on Thursday night has risk as far

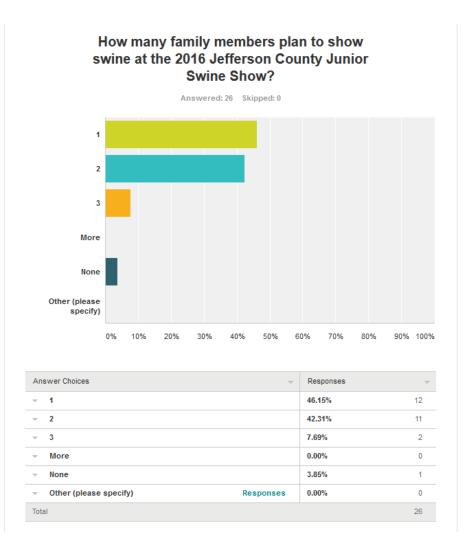
spreading disease. Anyone in the business of breeding pigs already understands there are real risks and would be taking responsibility for their actions and also understands the impact bringing pigs home from a show may have on their operation.

Weigh-in carries risk also. Again we need to balance the risk and the reward. To me, the reward to having a weigh-in is that some kids who don't have access to a scale might learn more or get more out of the project by understanding the starting weight better. The other advantage is that you could bring back a rate of gain competition. Although I like the rate of gain contest and I want to see all the kids learn as much as they can, in this case I don't see the weigh-in rewards outweighing the risks so I'd be in favor of continuing without a weigh-in. The idea of quarantining and/or testing all the pigs I take to weigh in would be problematic and costly for us. You might ask why is that different than a non-terminal show. For the non-terminal show, I'd potentially only have to quarantine /test a couple of really good pigs after they've matured- I see the value and potential return in that but doing that for everything we would take to a weigh-in wouldn't be cost effective.

Thank you for the opportunity to allow exhibitors and breeders to express their opinions on this issue. If there are other topics that will be covered at the meeting, please don't hesitate to drop me a note or give me a call and I'd be happy to discuss those issues also. Thanks again.

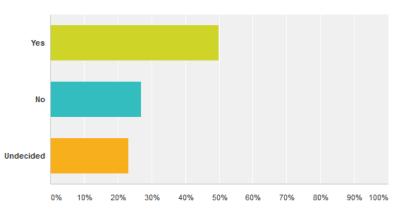
Mark Schoenike Parent of Eli & Anna Schoenike 920-723-3755 This survey was sent to over 150 people involved with the Jefferson County 4-H & FFA Swine Project. There were 26 surveys taken, the results are attached.





Does your family plan to show swine at the 2016 Wisconsin State Fair?

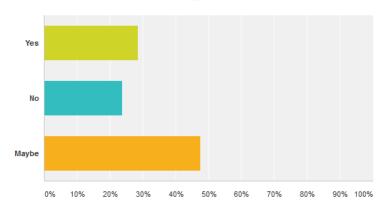




Answer Choices	Responses
₩ Yes	50.00 % 13
₩ No	26.92 % 7
■ Undecided	23.08% 6
Total	26

If your family does plan to show swine at the 2016 Wisconsin State Fair, would you show the same animals from the JC Fair at the WI State Fair?

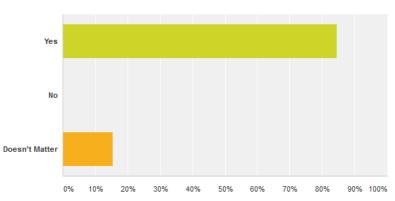
Answered: 21 Skipped: 5



Answer Choices —	Responses	~
∀ Yes	28.57%	6
₩ No	23.81%	5
→ Maybe	47.62%	10
Total		21

Would you like to see the Jefferson County Junior Swine Show have a non-terminal show?

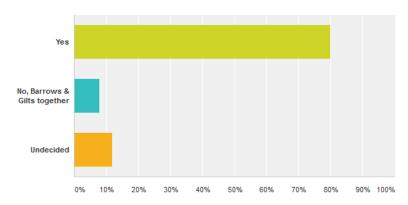




Answer Choices	Responses
√ Yes	84.62 % 22
▼ No	0.00% 0
→ Doesn't Matter	15.38% 4
Total	26

Would you like to see the Jefferson County Junior Swine Show, show barrows and gilts separate?

Answered: 25 Skipped: 1



Answer Choices	Responses	~
▼ Yes	80.00%	20
No, Barrows & Gilts together	8.00%	2
■ Undecided	12.00%	3
Total		25

Would you like to see an "Alumni" showmanship contest? Answered: 25 Skipped: 1 Yes No Doesn't Matter 50% 60% Answer Choices Responses 36.00% 9 Yes 2 ■ No 8.00%

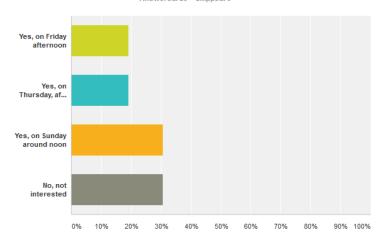
56.00%

▼ Doesn't Matter

Total

Would you like to see a Swine Family Picnic?

Answered: 26 Skipped: 0



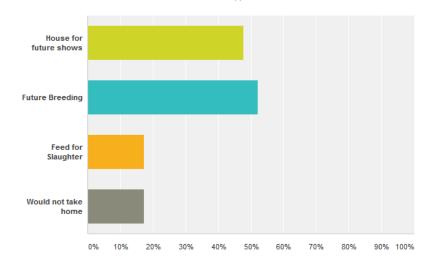
Answer Choices	Responses	~
Yes, on Friday afternoon	19.23%	5
Yes, on Thursday, after the show	19.23%	5
Yes, on Sunday around noon	30.77%	8
- No, not interested	30.77%	8
Total		26

14

25

If the 2016 Jefferson County Swine show became non-terminal, would your family potentially take animals home for any of the reasons listed below:

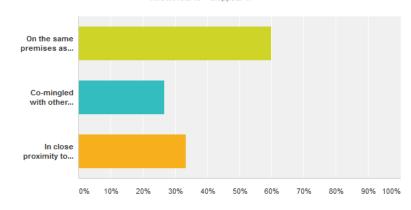




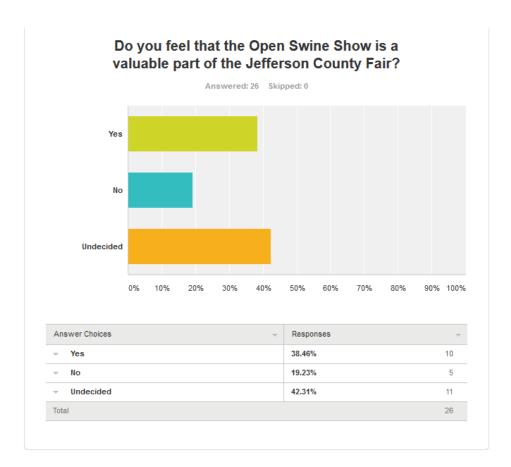
Answer Choices	~	Responses	~
House for future shows		47.83%	11
Future Breeding		52.17%	12
Feed for Slaughter		17.39%	4
Would not take home		17.39%	4
Total Respondents: 23			

If the 2016 Jefferson County Swine show became non-terminal, is there a possibility the animals would be:

Answered: 15 Skipped: 11



Answer Choices	Responses	~
→ On the same premises as other hogs	60.00%	9
▼ Co-mingled with other swine not at the JC Fair	26.67%	4
■ In close proximity to other farms with swine	33.33%	5
Total Respondents: 15		



The cost of running the Jefferson County Swine Show is increasing every year. Do you know anyone who would donate to the show?

- Need more info what are the costs?
- yes I would: Kevin Doherty
- I don't know of a lot of people, but I would consider paying higher entry fees.
- You need to put together a sales program for different levels of sponsorship and what they are going to get for each level. The show/auction and animal barns should be filled with company banners who support the fair. Some people will donate out of the goodness of their heart, while others want to see a return on investment.

- Does Jones Dairy Farm sponsor anything with the show? They sell all pork products.
- Not offhand but I think if we went out and asked some businesses you'd get support-feed companies vita plus, fs, complete feeds. Even a few of the local vets or some of the larger breeders in the area.
- I don't know anyone

What improvements would you like to see for next year?

- Bree market show
- Do not separate the non MAP from the MAP pigs in the show. It shouldn't matter if they are in map or not. Market pigs should all be weighed in and showed in their prospective weight classes. Not every kid wants to participate in MAP.
- re-due the wash pens to include better drainage and more pens to wash hogs. Take out the center walls in center barn (so air flows better) and eventually install new pens bolted to concrete.
- All animals should be able to sell, even if they didn't make weight.
- "Mainly to go back to a nonterminal show. There are many kids who would like to do State Fair but can not afford a second set of animals yearly. If we go back to how it was they have that option to declare state fair rights and take the matters up with their buyers at that point. It would be great to see the amount of kids increase again. "
- I would like to see stall Improvements made- nothing major. Hardware needs to be updated, so the pigs don't get scratched up.
- Get rid of the ultra sound (save a ton of money and time). Have 2 scales. Add 2 more wash racks or split the ones that are there.
- Better lighting in swine barn so don't blow breaker when fans are running, more wash bays, get water to run away from barn so don't puddle were people enter and exit barn, fix pens in lower barn that are falling apart, take walls out by old show ring for better air movement for pens in there
- Non terminal. Breed specific classes should be added
- terminate the need for health certificates especially if it is a terminal show
- Figure out a way for more wash racks. I know there's plumbing issues but adding more wash racks for the other end of the barn or even more where they are would certainly be helpful.
- No improvements, everything goes great!

Any other comments or suggestions:

- have the barrows and gilts show separately but then bring the 4 (grand and res) of each together to place an overall Grand champion market hog, res, 3rd and 4th. This will also make more sense to the buyers in the sale.
- Mainly to go back to a nonterminal show. There are many kids who would like to do State Fair but can not afford a second set of animals yearly. If we go back to how it was they have that option to declare state fair rights and take the matters up with their buyers at that point. It would be great to see the amount of kids increase again. For our farm, our kids only show swine if we have some left over now that we don't want to use for breeding in the next years sow herd. This hindered us one year from showing and last year we were lucky enough to have one that we could take. Being a breeder, I would love to see the kids have options to take their animals to other shows

after county fair or to breed and start there own farms with selecting gilts. I would love to be in attendance for this meeting, unfortunately we have prior engagements. But I have also served as a youth MAP board member when younger and a board member for the Wisconsin Show Pig Association, as well as working at State Fair for a couple years. PEDV was a scare. Any national shows or state fair shows had no issues at all on this. We are a breeder that goes to national shows and can tell you that we had no issues at any. There is nothing to fear and was nothing to fear as long as necessary precautions were took. With that being said, let's bring back the non-terminal show and get more kids back involved again. It was sad to see the number reduced from previous years. We are one of the largest counties for livestock shows and were one of the largest swine represented counties at the State Fair level as well. If you have any other additional questions, please call me at 920-728-5144.

- We have learned a lot from other showmen over the past two years.
- The Dodge County Fair puts photos of all the grand and reserve champion large animals in the Watertown Daily Times the week following the fair. They list the exhibitor and who purchased the animal. Great way to promote the fair, the kids and the businesses who purchased the animals!! Do that in the Jefferson and Fort paper.
- Have shavings for swine available for purchase at the fairgrounds
- None

Amy Listle

From:

Ashby, Stacie L - DATCP < Stacie. Ashby@wisconsin.gov>

Sent:

Monday, August 24, 2015 3:16 PM

Subject:

Swine shows

For those of you who are curious about what the other fairs are doing with swine. No big issues reported either way.

36 answers 7 shows are non-terminal 1 fair didn't have swine

Stacie Ashby
Agricultural Program Coordinator
Market Orders & Fairs
Wisconsin Department of Agriculture, Trade and Consumer Protection
Division of Agricultural Development
(608)224-5116

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Wisconsin state veterinarian continues ban on spring fair pig weigh-ins

Media Contacts: Raechelle Cline, 608-224-5005 or Jim Dick, Comm. Director, 608-224-5020

MADISON – To continue protecting Wisconsin's pork industry from the spread of a deadly, communicable virus among pigs, Dr. Paul McGraw, state veterinarian at the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is reissuing a ban on the spring pig weigh-ins that usually take place in preparation for Wisconsin's numerous county fairs. McGraw also recommends only terminal swine shows be held given the concerns regarding the spread of Porcine Epidemic Diarrhea virus (PEDv), Porcine Reproductive Respiratory Syndrome (PRRS), and influenza.

"The precautions we took last year helped keep our infection rates down in Wisconsin, so I want to make sure that continues," McGraw said. For example, Wisconsin has had 7 known positive cases of PEDv since the virus was first found in the U.S. pig population in 2013. Only two cases have been reported since the mandatory reporting requirement went into effect in June 2014. Meanwhile, industry analysts estimate more than eight million swine nationwide have died from PEDv alone in the same time period.

Banning spring weigh-ins is a crucial step toward minimizing the effect of PEDv, PRRS and influenza on Wisconsin pork producers. In addition, McGraw still recommends that fairs hold terminal shows, where pigs go to slaughter after the show. It is completely up to the counties to develop plans locally with locker plants and slaughter facilities to make this work for them.

"We have a very active fair season here in Wisconsin, so it's important that we take all the disease transmission risks into consideration—this is not just about PEDv," McGraw says. "The only safe way to control these diseases is to ensure that the pigs comingled at fairs and shows are sent directly to slaughter."

Swine farmers are encouraged to use proper biosecurity methods, including washing trucks and trailers between loads, washing boots and clothing, and establishing a line of separation between clean and dirty areas. The National Pork Board has developed a wide variety of biosecurity information that is free and available at www.pork.org.

For more information about animal diseases, visit datcp.wi.gov. You can also connect with us on Twitter at twitter.com/widatcp or Facebook at facebook.com/widatcp.

Paul J. McGraw, DVM
State Veterinarian
Wisconsin Department of Agriculture,
Trade and Consumer Protection
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608-224-4884

Department of Agriculture, Trade and Consumer Protection

Wisconsin State Veterinarian to allow spring pig weigh-ins after two-year ban

Release Date: October 16, 2015

Media Contacts: Raechelle Cline, 608-224-5005

Bill Cosh, Communications Director, 608-224-5020

MADISON – Spring pig weigh-ins that usually take place in preparation for Wisconsin's numerous county fairs will be allowed next year, according to Wisconsin's State Veterinarian. Previously, Dr. Paul McGraw, had banned the weigh-ins as a preventive action to control the spread of Porcine Epidemic Diarrhea virus (PEDv), Porcine Reproductive Respiratory Syndrome (PRRS), and influenza.

"Pig owners and producers in Wisconsin have done a good job of implementing proper prevention techniques that have kept our infection rates down," McGraw said. Wisconsin has had only four confirmed cases reported since the mandatory reporting requirement went into effect in June 2014. Meanwhile, 1,495 premises nationwide have tested positive for PEDv during the same time period.

Although this announcement might seem early, some fair boards are already planning for next spring. McGraw believes that commingling young pigs at spring weigh-ins is a high risk activity and would support fair boards that decide not to hold weigh-ins. But for those who do hold weigh-ins, he has a word of advice.

"Fair officials need to work with their show veterinarian to develop the best protocols to prevent spreading diseases," he says. That said, McGraw may revisit the ban if there are a significant number of new confirmed cases.

As usual, swine farmers are encouraged to continue following proper biosecurity practices, including washing trucks and trailers between loads, washing boots and clothing, and establishing a line of separation between clean and dirty areas. The National Pork Board has developed a wide variety of biosecurity information that is free and available at www.pork.org.

For more information about animal diseases, visit datcp.wi.gov. You can also connect with us on Twitter at twitter.com/widatcp or Facebook at facebook.com/widatcp.

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Fair Park Director's Report - February 4, 2016

- 1. Fair Entertainment
 - a. Saturday Night entertainment
 - i. Working on national band
 - ii. Working on local bands
 - iii. Looking at trying to switch Madison County to Saturday night
 - b. Shark Show Live sharks all day. Diving shows 3-4 times a day
 - c. Nick's Kid Show Wednesday only
 - d. Hoo's Woods Snowy Owl show Special tent & A/C
 - e. Returning: Pig & Duck races, DJ Dylan, Tractor & Truck Pulls, and Demo Derby

2. Contracts:

- a. Renewed multi-year Contract with Car Show 2016-18
- b. Still working on multi-year Contracts -- Pepsi & Gemuetlichkeit
- c. Fair Contracts

3. RFP's

- a. Kitchen Sent RFP on January 11th
 - i. No replies. A couple of national inquires.
 - ii. Reissuing RFP this week ends Feb. 19th
- b. Website Design reviewing RFP draft going out end of this week
- c. Feasibility Study first RFP draft completed working on 2nd draft
- 4. POS System Office & Kitchen
 - a. Kitchen POS -- on hold due to change in company operating kitchen
 - b. Office POS
 - i. Groove system Innovative
 - 1. Cost approximately \$60/month/ unit
 - 2. Process credit cards at .5% + card rates and no monthly fee
 - ii. Heartland
 - 1. Current Credit Card processor
 - 2. Process credit cards at 1% + card rates and no monthly fee
 - 3. Cost approximately \$60/month/unit or Buy at \$1775
 - iii. Purchase used components or whole system
 - iv. Approval from Administration

FAIR PARK SUPERVISOR'S REPORT February 4, 2016

- No luck finding a Caretaker
 I had some people interested in working the summer as our Caretaker but they all took other jobs. There is a lot of competition now to hire these mostly retired people so we will be lucky if we get anyone
- Replaced lights in kitchen with LED lights and cleaned all ceiling tiles.
 Moved stove away from refrigerator and now cleaning refrigerator and racks
- Getting Activity Center walls cleaned so we can mount new canopy over kitchen window

WISCONSIN ASSOCIATION OF FAIRS CONVENTION January 10 – 14, 2016 Chula Vista Wisconsin Dells

Sunday 1/10

Left Jefferson @ 11:45 am

Traveled to Chula Vista with Amy, Renee and Jennifer Michel. Delivered Hospitality donations and went to Fairest introductions from 2:00 pm -3:00 pm. Following that we checked into our rooms

4:30 – 9:30 pm We went to Carnival Night and met with the carnivals and vendors. 10:30 pm – 11:30 pm Dave and I Met with Kleins Entertainment in their room Monday 1/11

Workshop at 8:30 Animal and Patron Safety

Focus was on overall safety issues dealing with safety to patrons and exhibitors of animals. Agri-Tourism is growing and exposing more people to farm animals. Inexperienced people handling animals and can get injured. Take precautions to have hand sanitizers and hand washing stations near animal exit areas. Only one exit area from animal areas

Convention Kickoff and Keynote Speaker; Introduction of Fair committees and update on the past Fair year. Keynote speaker had written several books on living in the Midwest. (Never Stand Behind a Sneezing Cow)

Monday Afternoon walked through Trade Show Area and talked with many of the vendors. We went to meet with Mr. Eds and talked about the Fair dates next year and the new rides they have. A million dollar ride is being delivered to Florida this month and will be set up and run at their Carnival Convention in Florida and then it will be ready for this season.

4:30 pm Meet with the all Fairest and what they were auctioning off that night. **5:30 pm – 11:00 pm** Auction starts followed by the showcase. Olivia had the 2nd highest bid for her auction items. All money raised goes to the WAF Convention to keep costs down

Tuesday 1/11

Workshop 8:30 am - 9:30 am Ag Networking

Open discussion on anything to do with Agriculture at the Fair moderated by Dr. Mcgraw from DATCP and Brian Bolan from State Fair. They explained their position on swine showing at Fairs. Most Fairs have terminal shows. Talked about professional fitters and State Fairs rules are similar to rules along with most other Fairs

Workshop 10:00 am – 11:00 am Carnival Industry Update

Bob Johnson, President of the Outdoor Amusement Business Association.

Talked on challenges and the latest issues the carnivals have to deal with. Hiring has been a big issue because they hire a lot of their help from other countries and there have been more restrictions on letting people into the country to work. Work hours are long and need a break for shut down during the day. Trucking in between events and having enough drivers.

Round Table 11:15 - 12:15 Demo Derby

Two Associates from the Demo Derby industry moderated this discussion. No standard set of rules, each county is different. Many fairs have cut them out because lack of cars entered to put on a show. Prize money is a draw but still need to have it promoted to the demo derby participants to get them attending. It is expensive to get the cars because the price of scrap cars is too high. Other competing shows can take away from your event. 1:30 pm -2:30 pm I met with the Badger State Tractor Pullers and went over the

contract. One change is that we are eliminating a class that has no one from Jefferson County in and adding a truck class that has some Jefferson County participants. This should add to the attendance and it does not conflict with the Truck Pulls on Thursday.

2:30 – 4:00 pm Fairest Preliminaries

4:30 – 10:30 pm - Silent Auction and Showcase

Wednesday 1/12

8:00 am - 9:30 am

Wis. Assoc. of Fairs President's Report from the Wis. State Fair, State Coordinator for all Fairs (Bob Williams) gave a report on all the county Fairs that were visited, Committee Reports and Fairest of the Fairs yearend Report.

Workshop 10:00 am – 11:00 am Is Your Fair Prepared When the Unexpected

Happens A 5 step process to help identify the highest priority risks.

Create your List of Risks, Identify the Probability, Identify the Impact, Calculate the Risk Rating and Determine an Approach to Remediate. This is a way to put more effort into the higher priority problems that can come up and have a plan how to handle or prevent those problems

Round Table 11:15 – 12:15 am UW Extension Update

Open Discussion mainly related to livestock and dairy areas and again also some discussion on the swine. Also talked about the Meat Animal Quality Assurance program that is starting this next year. They also talked about cutback in funding and in the future there will not be as many agents. Agents may have to cover multiple counties with the cut in funding.

District Meetings 1:45 – 2:30 pm

Introduction of new board members and discussion on upcoming meetings. IAFE Zone 4 Convention is in Green Bay this Spring April 4-6, 2016

4:30 pm Awards Banquet and Fairest of the Fairs Finals

Jefferson County Fair Park Committee Meeting Thursday, February 4, 2016

Fair Office Report

- Closing out 2015, creating new folders and organizing for 2016.
- All future scheduled events have been issued contracts. We've currently collected \$11,407.50 in down payments and signed contracts for 2016.
- State report required to qualify for premium reimbursement has been completed and sent in.
- Working to make forms and payments available online this year using SeamlessDocs and Thundertix. (Fair & Fair Park Camping, Fair Vendors, and Winter Storage)
- Fair Convention 2016 was January 10 14th at Chula Vista in Wisconsin Dells. Dave, Roger, Amy, Renee and 2016 Fairest Jennifer Michel attend the convention. 2015 Fairest Olivia Peter also attended and competed for 2016 Wisconsin State Fairest of the Fairs. Although Olivia was not crowned WI Fairest of the Fairs she did an excellent job! We are very proud of her and thankful for all the time she spent promoting the Jefferson County Fair over the last 2 years.
- The Fair Office has been updated with new paint and the carpet was professionally cleaned.